



Where do parents now make choices, and go for information to inform choices, about a range of issues in the first 1000 days?

Are there ways to embed evidence in these places?

Make evidence-based choices the default option (e.g., Al algorithms in Amazon) or make evidence-based information the default information (e.g., Facebook/Twitter and YouTube)

Make evidence-based choices the easy option (e.g., nudge strategies like supermarkets' placement of healthy foods)

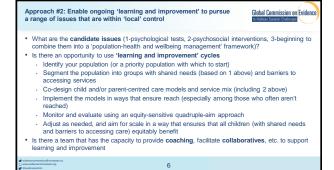
Make evidence available to me when people are making choices, both general approaches to making choices (e.g., Wirecuter for purchasing products, 80,000 hours for volunteering time, and GiveWell for donating money) and specific choices (e.g., kit marks and drug fact boxes)

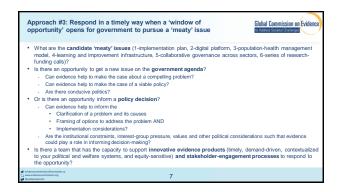
Helping people judge what others are claiming (e.g., thatsaclaim.org and fact-checking websites) or more generally find (and receive) reliable information on a topic (e.g., McMaster Optimal Aging Portal)

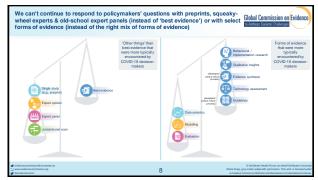
Is there a team that has the capacity to identify the right partners and to ensure that the right evidence, lived experiences, behavioural insights, and other inputs are brought to the partnership?

Approach #1: Put evidence at the centre of everyday life

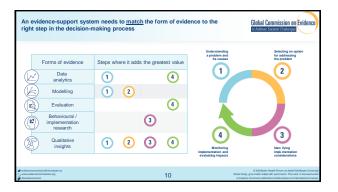
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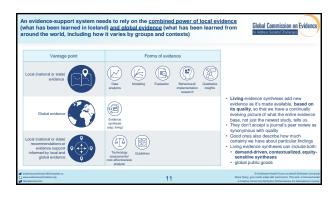


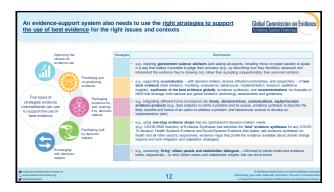












Why formalize and strengthen evidence-support systems now?

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- Cadre of political leaders who have personal experience with what worked well during COVID-19
 and what could work better (and with how their counterparts in other countries appeared to be
 better supported with best evidence)
- · Innovations in evidence products and processes, such as living evidence syntheses and living guidelines
- Lesson learned about needing to have evidence supports in place that can pivot to address future
- COVID-19 evidence investments coming to an end
- Recognition of the growing array of societal challenges where best evidence is needed, such as
 the first 1000 days, climate action, etc.

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How would you bridge the gap between evidence and policy?

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- What is the biggest gap that the 'First 1000 days' report says need to be filled? Why?

 1) Recognize the importance of the first 1000 days (e.g., review existing action plans and develop
- implementation plans)

- implementation plans)

 2) Provide comprehensive support for parents in the first 1000 days, including through a <u>digital platform</u>

 3) Identify and respond systematically to risk factors (using the tests and tiered interventions found in the 2020 review), and bring in the idea of 'population-health' (and wellbeing) management'

 4) Improve equity and quality in services (including training and monitoring, <u>learning and improvement</u>)

 5) Improve cross-sectoral collaboration (including healthcare, social services, child production, and early reducation) education)
- 6) Advance research, knowledge and understanding, including for the <u>research gaps</u> identified in the 2020 review
- Where would you put your energies in bridging the highest-priority gaps? Why?
- a) Put evidence at the centre of everyday life for parents
- b) Enable ongoing 'learning and improvement' to pursue a range of issues that are within 'local' control
- c) Respond in a timely way when a 'window of opportunity' opens for government to pursue a 'meaty' issue